

Empresario

March 2011

A Newsletter of the Fort Worth Hispanic Chamber of Commerce



www.fwhcc.org



Creating, Promoting and Enhancing Economic Opportunity and Prosperity for the Fort Worth Hispanic Business Community

Climbing Your Everest

Andrea Cardona set two important milestones in 2010 by becoming the first woman from Guatemala and Central America to ever climb Mt. Everest!

By Andrea Cardona

Andrea Cardona reached the summit of Mt. Everest at 29,080 feet in May 2010 after two years of preparation and 59 days of climbing. Andrea's goal to climb to the top of the world may seem extreme and ambitious, but it was a personal journey to prove that it is possible to achieve our very own high summit even when the journey seems difficult or impossible. Her journey was one of immeasurable growth and learning.



Let Andrea's journey inspire you, too! Currently, Andrea travels the world as a motivational speaker. By sharing her experience as an extreme climber and adventurer she is helping thousands

of people from across the globe to define and climb their own Everest.

Andrea's motivational program is called Climbing Your Everest. It will guide you or your team to achieve the most ambitious personal and professional goals. Let this program be a catalyst to propel you forward into newfound motivation and inspiration to summit your own Everest!

ANDREA'S BIO

Andrea Cardona was born in Guatemala on June 19, 1982. During childhood, Andrea and her family often traveled to remote places in Guatemala and Central America. These trips awakened her passion for travel and learning about the world. At age 18, she moved to Genova, Italy, on a scholarship to study Economics and Tourism. After graduation, she worked for two years as a marketing consultant at a prestigious hotel chain in Cerdana, Italy, and later worked in New York City. During this time she saved her money and spent six months in Asia. She stayed longer than anticipated, however, when offered a job as a tour guide in Nepal. Andrea embraced the opportunities this job offered including twelve visits to base camp at Mt. Everest in Nepal and visits to over 45 different countries. During one visit to Everest base camp, she began to wonder what the world would look like as seen from its highest point. Until then Andrea had been an experienced hiker including guiding on several treacherous mountains, but she felt neither experienced or qualified enough to attempt such an extreme climb as Everest. Although the possibility of climbing Mt. Everest excited and inspired her, she knew it was a very ambitious goal. However, she was determined!



On May 23, 2010, at 08:23 a.m., Andrea Cardona became the first female in Central America to successfully climb the highest mountain in the world. This monumental goal was Andrea's way of proving to herself and the world that we ALL can achieve our highest goals with determination, preparation and sacrifice. Although reaching the summit was the main objective, it was the journey, not the destination, which made this experience such a lifechanging one for her. Over two years of intense preparation and climbing some of the highest peaks in the world had taught her to hold on for dear life to the burning desire to reach her summit even under the most extreme circumstances. Everything Andrea learned through this journey can be applied in all aspects of our lives. Hearing her story will motivate you to define your summit and inspire you to climb your own Everest!

CALENDAR OF EVENTS

MARCH

- 1 Board Meeting @ Noon
- 1 Imports & Exports Seminar
- 8 Bonding, Insurance & Bid Preparation Seminar
- 15 Zoning, Health & Building Permits Seminar
- 16 New Member Orientation
- 17 BAH Mixer @ EECU
- 26 Cesar Chavez Parade
- 26 Latino Unidos Breakfast @ ITC
- 26 27th Anniv. His. Debutante Dance @ Ridglea C. C.
For more information call 817-637-1900,
Alfredo Garcia
- 28-30 USHCC 2011 Annual Legislative
Forum @ Washington DC
- 29 Executive Committee Meeting @ Noon
- 30 Ambassadors Meeting
- 30 Doing Business with Burns & McDonnell
Engineering Company, Inc.

APRIL

- 5 Board Meeting @ Noon
- 5 Session II -- First Steps/Networking 101
- 12 Business Plan Seminar
- 14-17 Main Street Arts Festival @ FW. Downtown
- 19 Financing a Business
- 21 BAH Mixer at Brownstone Restaurant
- 24 Easter
- 26 Contracts & Legal Aspects Seminar
- 26 Executive Committee Meeting @ Noon
- 27 Doing Business with Trinity River Vision
Authority (TRVA)
- 27 Ambassadors Meeting
- 30 Latino Unidos Breakfast @ ITC

Advertise in the Empresario!

As a member of the FWHCC members can advertise in the newsletter for a small fee.

Monthly Advertising Rates:

Page Size/ Frequency Rate	1X	3X 10% Discount	6X 15% Discount	12X 25% Discount
Full page				
(savings)	\$150.00	\$405.00 \$45.00	\$765.00 \$135.00	\$1,350.00 \$450.00
Half page				
(savings)	\$112.50	\$303.75 \$33.75	\$573.75 \$101.25	\$1012.50 \$337.50
Quarter page				
(savings)	\$75.00	\$202.50 \$22.50	\$382.50 \$67.50	\$675.00 \$225.00
Business Card				
(savings)	\$30.00	\$81.00 \$9.00	\$153.00 \$27.00	\$270.00 \$90.00

Have an interesting article you would like to share with members?
Please send the article to Rosa at rosa.navejar@fwhcc.org by the 20th of the month with at least 300 words.

Questions, Please Contact The Office At 817-625-5411.

BUSINESS AFTER HOURS MIXER



The Fort Worth Hispanic Chamber of Commerce would like to thank
the **Modern Art Museum of Fort Worth** for a wonderful Business After Hours.



Fort Worth Hispanic Chamber Of Commerce CORPORATE MEMBERS

- Aetna
- American Airlines, Inc.
at & t
- Atmos Energy
- Bank of America
- Baylor All Saints Medical Centers
- BBVA Compass
- Bell Helicopter Textron Inc.
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- BNSF Railway Company
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- Chase Bank
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- Coca-Cola Refreshments
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Comerica Bank
- Coors Distributing Company of Fort Worth
- Cuevas Distribution Inc.
- D/FW International Airport
- Devon Energy Corporation
- Empire Roofing, Inc.
- Fidelity Investments Southwest Region
- First Choice Power
- Fort Worth Star Telegram/ Diario La Estrella
- Frost National Bank
- Gaylord Texan
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- Gorronzona & Associates, Inc.
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- JohnSons Press
- Kiewitt
- Lockheed Martin Aeronautics Company
- MillerCoors
- OmniAmerican Bank
- Omni Fort Worth Hotel
- ONCOR
- Plaza Medical Center of Fort Worth
- Reliant Energy
- Renaissance Worthington Hotel, Fort Worth
- State Farm Insurance Companies
- Tarrant County College Corporate Services
- Texas Health Harris Methodist
Fort Worth Hospital
- Texas Rangers Baseball Club
- The Beck Group
- The T
- Thos. S. Byrne, LTD.
- TXU Energy
- UnitedHealthcare, Latino Health Solutions
- URS Corporation
- Wells Fargo
- XTO Energy
- Yates Construction

**The Fort Worth Hispanic Chamber
Would Like To Thank These Members
For Their Support And Dedication**

FWHCC Ambassadors and LYP Partnership with Justin Boot Company and Tony Lama Company

The Fort Worth Hispanic Chamber of Commerce (FWHCC) Ambassador Program and Latino Young Professionals (LYP) is partnering with Justin Boot Company and Tony Lama Company in support of Junior Achievement (JA) of the Chisholm Trail. This collaboration offers an opportunity for FWHCC members to volunteer through JA and support Sagamore Hill Elementary School in the Fort Worth ISD.

Children make up 25% of our population... but 100% of our future. How can you affect the future of students at Sagamore Hill Elementary? Volunteer with Junior Achievement and help Justin Boot Company and Tony Lama Company bring real world experiences into the classrooms at Sagamore Hill. This program is designed to empower students to own their future economic success and teach them the important economics of life.

Through a proven program model, JA answers our children's urgent need to be workforce ready,

college ready, and financially literate along with a strong stay in school message. JA provides local students with relevant, age-appropriate programs delivered by volunteers from the community who serve as role models while teaching prepared lessons designed to develop career awareness, leadership, teamwork, and decision-making skills.

Junior Achievement classes at Sagamore Hill will begin at the end of March 2011 and are fun and easy to facilitate. The time commitment is less than an hour a week for five weeks. Training and all materials are provided to the volunteers by Junior Achievement. All volunteer applications must be received by March 15.

The Fort Worth Hispanic Chamber of Commerce members who volunteer at Sagamore Hill this spring will be entered in a drawing for their

choice of a pair of smooth ostrich or lizard boots donated by Justin Boot Company and Tony Lama Company.

Please contact Laura Clingman, JA Education Manager at lclingman@jafortworth.org or call 817.731.0838 Ext. 225. Volunteer application forms can be accessed at www.jafortworth.org.

Latino Young Professionals (LYP) is a group made up of professionals age 25-40 that are motivated, energetic and certain to become the community's future leaders. LYP encourages members to get involved and make a difference by becoming active participants in the professional, civic and social aspects of their community. Download the application for Latino Young Professionals (LYP) and learn more about how you can become a member at www.fwhcc.org/Latino-Young-Professionals.177.0.html.

PUBLICATION EMPRESARIO

The Empresario is a monthly publication of the Fort Worth Hispanic Chamber of Commerce. For information regarding the chamber, please contact Rosa Navejar at 817-625-5411.

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FWHCC Staff

Rosa Navejar, President/CEO
rosa.navejar@fwhcc.org

Gloria Martinez, Membership Services Manager
gloria.martinez@fwhcc.org

Lydia Becerra, Administrative Assistant
lydia.becerra@fwhcc.org

Melissa Murphy, Executive Assistant
melissa.murphy@fwhcc.org

Patricia A. Castillo
Economic Development Manager
patricia.castillo@fwhcc.org

Frank A. Valtierra
Business Development Manager
frank.valtierra@fwhcc.org

Kathryn Johnson, Intern
kathryn.johnson@fwhcc.org

DESIGN/PRODUCTION

Executive EditorBZDOK
Graphic Design.....BZDOK
Printer..... JohnSons Press

Spanish Yellow Pages

Las Páginas Amarillas en Español
www.sombrero guia.com

- Selected As "Top Innovative Company" by Fort Worth Star-Telegram - Tarrant Business Section -
- Finalist in "Tarrant County's Most Innovative Products Award" by The Business Press and Business of the Year 2002 by the Fort Worth Hispanic Chamber of Commerce.

TO OUR ADVERTISERS:

The Spanish Yellow Pages is proud to announce that it has hired Noah Kate, Inc., a Fort Worthbased website development and SEO firm to completely renovate the current website for 2011.

This renovation consists of a complete overhaul to the look and feel of the website, enabling viewers to find information faster. Our listings will have more information, more visual appeal and will include all forms of social media integration in order to maximize the exposure for our listees.

Another major aspect in the site's overhaul is search engine optimization or "SEO". The team at Noah Kate, Inc. is all SEO Certified and they are putting that knowledge into the new site. This will ensure that our viewers find exactly what they are looking for when they go to Google, Bing, Yahoo and the rest of the search engines to look for products and services. So even if the viewer is not aware of the Spanish Yellow Pages, the new site will generate fantastic search results, thus meaning more exposure for our advertisers there.

Part of the renovation also includes more features and functions for our advertisers to manage their own listings, subscriptions and content via the new content management system or "CMS".

This highly intuitive addition will provide great flexibility and a more streamlined user experience.

We at the Spanish Yellow Pages are happy to announce all of these great and exciting renovations to our website early in 2011. We believe that the web is the future for our high-tech community and we plan on staying current, up-to-date and sophisticated with our technology offers.

So please stay tuned for these exciting changes to our website, scheduled for viewing by February 2011.

Also, we would love to hear from you about what is the most important for you regarding our website. Your feedback will help not only our company but also Noah Kate, Inc. to design the best website experience possible for our community.

Sincerely,
Management
Spanish Yellow Pages

SAVE THE DATE!

Fort Worth Hispanic
Chamber of Commerce

38th Annual
Anniversary Awards Gala

May 6, 2011

Hilton Fort Worth

Attention High School Graduating Seniors!

**FWHCC Scholarships
now available!**

- Open to all High School Seniors entering college in 2010.
- Tarrant County and Fort Worth ISD students.
- Deadline April 15, 2011.
- Visit www.fwhcc.org to download application. Click on Economic Development, Education and then scholarships.
- Contact Gloria Martinez at 817-524-5411 if you have questions or email gloria.martinez@fwhcc.org

Have A Health Insurance Question Or Concern? —

The Texas Consumer Health Assistance Program can help you:

- Learn about your rights under federal health care reform and state law.
- Enroll in a health plan, including the Pre-Existing Condition Insurance Plan.
- Appeal a health plan's denial of a treatment or service.
- Resolve a complaint against your health plan or insurer.
- Obtain the health care premium tax credit (for small businesses).

1-855-TEX-CHAP (1-855-839-2427) toll-free
www.TexasHealthOptions.com

The Texas Consumer Health Assistance Program (CHAP) is operated by the Texas Department of Insurance to help Texas consumers with health insurance issues. We do not sell insurance. Texas CHAP is part of a network of state consumer assistance programs funded by a grant from the U.S. Department of Health and Human Services.

If you are deaf, hard of hearing, or speech impaired, you may contact us using the relay service of your choice.

Interested in joining the Fort Worth
Hispanic Chamber of Commerce?

JOIN TODAY!

Call us at 817-625-5411 or visit www.fwhcc.org

FWHCC



COMTO Transportation Opportunities Series

Welcome. You have been invited by the Conference of Minority Transportation Officials (COMTO) to participate in the COMTO Dallas Transportation Opportunities Series, which is designed to educate small, minority, and woman owned businesses and professionals on the billion dollars worth of capital transportation projects in the Dallas/Fort Worth area.

This kickoff luncheon will feature a special presentation on Dallas-Fort Worth International Airport. As a minority business professional, we encourage you to take part in this opportunity to meet key decision makers and learn more about the contract opportunities available at DFW Airport.

DATE | Wednesday, March 16

TIME | 11:00 a.m. - 1:00 p.m.

LOCATION | Irving Arts Center
3333 North MacArthur Blvd
Irving, TX 75062

ADMISSION | Free. Limited to the first
100 registrants.

To RSVP, please contact Renee Edwards, COMTO Dallas
President, at info@dallascomto.org or 214.725.6105.



FINANCIAL FOCUS

Look for Ways to Cut Investment Taxes

Article 8— April 12, 2010

Like millions of your fellow citizens, you may be filing your taxes this week. If you think that things might have turned out differently had you paid less in investment-related taxes, you might want to take steps soon to help ensure a different outcome in 2011.

Here are some “tax-smart” strategies to consider:

- Invest in municipal bonds. If you’re in one of the upper income brackets, you might benefit from owning municipal bonds. The interest payments from “munis” are typically exempt from federal income taxes, and may also be exempt from state and local taxes, depending on where you live. (However, the interest from some types of munis may be subject to the alternative minimum tax, or AMT.)
- “Max out” on your Roth IRA. If you qualify for a Roth IRA, try to fully fund it every year. Your earnings grow tax-free, provided you’ve had your account at least five years and you don’t take withdrawals until you’re at least 59-1/2. And now, it’s easier to convert a traditional IRA to a Roth IRA. Under previous rules, you could only convert if your modified

adjusted gross income (MAGI) was \$100,000 or less. But starting this year, you can convert funds to a Roth IRA even if your MAGI is over \$100,000. And if you convert in 2010, you can report the taxable income from the conversion over a two-year period, in 2011 and 2012.

- Distribute assets between taxable and retirement accounts. You’ll want to look at all your investments as a whole to determine if they’re working together to help you achieve your goals. But in considering ways to control investment taxes, you may also find it useful to look at two separate categories: your tax-deferred retirement accounts, such as your traditional IRA and your 401(k), and your taxable accounts, which hold all the investments not in your retirement accounts. As a (very) general rule, you might want to put income-producing securities, such as taxable bonds, into your tax-deferred retirement accounts. When you ultimately take out this money, presumably at retirement, your withdrawals will be taxed at your income tax rate, but by then, you may be in a lower tax bracket. Conversely, you may want to put

growth-oriented securities, such as stocks, in your taxable account; as long as you hold these assets at least a year, you’ll only have to pay the long-term capital gains rate, which is currently 15 percent if you’re in one of the top three tax brackets. (This rate may soon rise, however.)

- Sell your “losers” throughout the year. If you own investments that have lost value and that you don’t need to keep for other reasons (such as portfolio balance), consider selling them throughout the year. Your losses can offset any capital gains you might have achieved; if you don’t have any gains, the losses can offset up to \$3,000 of your regular income. Plus, any losses that you don’t use in a given year can be carried forward indefinitely for use against future capital gains.

Before embarking on any of these strategies, consult with your tax advisor. Every “tax-smart” move may not be appropriate for your individual situation. But if you’re concerned about the impact of investment taxes, it can certainly pay to explore all your options.

American Eagle Airlines Launches Nonstop Jet Service Between Dallas/Fort Worth And Two New Destinations In Mexico

AAdvantage Members Can Earn Double Miles Through April 30

FORT WORTH, Texas – American Eagle Airlines, the regional affiliate of American Airlines, today launched daily nonstop jet service from Dallas/Fort Worth International Airport to two new destinations in Mexico – General Heriberto Jara International Airport in Veracruz, using 50-seat Embraer ERJ-145 jet aircraft; and Queretaro International Airport in Queretaro, using 37-seat Embraer ERJ-135 jets.

“We are pleased to expand American’s network to 16 cities in Mexico with over 300 weekly frequencies, operated by American Airlines and American Eagle,” said Peter Dolara, Senior Vice President of Mexico, the Caribbean and Latin America. “These daily nonstop flights will link customers from throughout Central Mexico and the Gulf Coast region with American’s largest hub, offering convenient connections throughout the American and oneworld global networks.”

Veracruz is Mexico’s oldest and largest port city, catering to tourist and business travelers alike. Queretaro is a thriving inland community, dominated by manufacturing, commerce and tourism.

Together, American Airlines and American Eagle serve 15 destinations throughout Mexico with 50 daily flights. With 14 total daily flights to Mexico, Eagle also serves Aguascalientes, Leon (Guanajuato), Chihuahua, Guadalajara, San Luis Potosi and Torreon.

AAdvantage® Double Mile Offer Customers can earn double miles for travel between Dallas/

The schedule between Dallas/Fort Worth and Veracruz (all times local) is:

Dallas/Fort Worth to Veracruz (DFW-VER)			
Flight	Departs	Arrives	Days
3309	6:50 p.m.	9:35 p.m.	Daily
Veracruz to Dallas/Fort Worth (VER-DFW)			
Flight	Departs	Arrives	Days
3300*	7:30 a.m.	10:15 a.m.	Daily

*Flight begins Feb. 11, 2011

The schedule between Dallas/Fort Worth and Queretaro (all times local) is:

Dallas/Fort Worth to Queretaro (DFW-QRO)			
Flight	Departs	Arrives	Days
3293	10:30 a.m.	1:20 p.m.	Daily
Queretaro to Dallas/Fort Worth (QRO-DFW)			
Flight	Departs	Arrives	Days
3281	2:10 p.m.	4:35 p.m.	Daily

Fort Worth and Queretaro or Veracruz beginning today through April 30, 2011. To participate in this promotion, customers need to register prior to travel using promotion code QRO2X (for Queretaro) or VER2X (for Veracruz). Customers

can register and obtain complete offer terms and conditions at www.aa.com/offers. If you are not yet an AAdvantage member, it’s easy and free to enroll – just visit www.aa.com/enroll.

Latinos Unidos Leadership Breakfast



Latinos Unidos Breakfast was held on Saturday, February 26 at the Intermodal Transportation Center with speaker Jennifer Cohen from North Texas Clean Air Coalition and also on the agenda was National Association of Latino Elected & Appointed Officials (NALEO) with guest speakers Arturo Vargas, Executive Director NALEO Educational Fund, Hon. Sylvia R. Garcia NALEO President, Hon. Pauline Medrano Deputy Mayor Pro Tem City of Dallas, NALEO Educational Fund Board Member and Hon. Carlos Vasquez, Board Member FWISD. The 28th Annual conference will be held in San Antonio on June 23-25, 2011.



Miss Teen Fort Worth- Destiny Velez visits Chamber office!



Destiny Velez, Miss Teen Fort Worth recently visited the Fort Worth Hispanic Chamber of Commerce and visited with Rosa Navejar and Gloria Martinez.

The FWHCC learned that Miss. Velez attends Winfree Academy School and has received numerous awards such as the Billie Mitchell Award, The Wright Brothers Award, the 2006 State Championship Bowling as well as the 2005 Child Model winner for MAAI just to name a few of the many awards on her resume.

Platform for Miss. Velez is Anti-Bullying and she plans to continue addressing the seriousness of bullying at school settings, organizations, local media and online sites. As a versatile teenager, sharing both the American and Hispanic cultures, Miss Teen Fort Worth will not only relate to many people in different areas and cultures but also live up to all expectations.

It was a pleasure speaking with her and her agent, if you would be interested in having come speak to your organization/school, etc., you may contact Bobbie Scott at bobbiecs@att.net

NEW MEMBER SPOTLIGHT

KEN WILSON

Edward Jones Investments
Title: Financial Advisor
Ph: 817-540-1943
Fax: 866-462-6047
Years In Business: 1
Email: kenneth.wilson@edwardjones.com

Personal Business Strategy:

We help people select investments that will enable them to retire comfortably, fund child's education, and properly diversify their portfolio—we do this by allocating their assets into high quality, long-term investments.

Description of Company:

We provide investment advice to clients that want to have access to their financial advisor. We position ourselves within our clients communities to develop and maintain this relationship.

Texas Back to Work

Workforce Solutions for Tarrant County unveiled an initiative in 2010 through the Texas Workforce Commission called the Texas Back to Work Program (TBTW). Simply put, these funds create subsidized employment opportunities for job seekers. Texas Back to Work promotes increased productivity and business growth, while defraying the costs associated with increasing the workforce. When employers hire from a qualified pool of unemployed Texas workers, employers may be eligible to receive up to \$2,000 to subsidize part of the wages paid to the newly hired worker. These employers have the ability to select pre-screened individuals, hiring prospective employees at their discretion, saving labor costs, and training employees to meet the company's individual needs.

"With the support of Gov. Perry, Lt. Gov. Dewhurst, and Texas Legislative leaders, we want to help people get back to work by helping employers defray part of the cost of wages and on-the-job training." - Texas Workforce Commission Chairman Tom Pauken.

The Texas Back to Work program is funded by the 81st Texas Legislature and supported by Lt. Gov. David Dewhurst and has helped more than 10,000 individuals find employment with over 2,721 employers across the state of Texas.

For more information about the Texas Back to Work program please contact Amber Gosser, 817.804.4255, amber.gosser@twc.state.tx.us

SUCCESS in Business

David Minor, Neeley Entrepreneurship Center
Texas Christian University

Seek out opportunities for continuous learning and absolutely unequivocally join and get active in your industry trade association and community business organizations.

Understand that the star performers in every industry are goal oriented in their businesses and personal lives.

Create a world-class culture where people have fun and are excited to work for you and your company.

Compete with anyone by being obsessed with

quality and by delivering customer service that is the best in your industry.

Execute a detailed planning process and remember the six P's: Prior Proper Planning Prevents Pitiful Performance.

Show appreciation and give recognition regularly to your team and never forget that a simple thank you is often all people need to stay motivated and inspired.

Search for ways to affect the greater good by giving back and making a difference in your community and the world.

Welcoming Newcomers from Coworkers to Neighbors

By Susan Karkoska Medina

I always feel a bit of mixed anticipation and curiosity when that for-sale sign reads "sold" near our house, or when a new cubicle is brought to the office for the latest addition to the work team. There's something intriguing about the possibility of developing new connections, new experiences, and even lifetime friends. And, I recall how it felt when we arrived in Fort Worth six years ago knowing only one or two folks in the area. With so much is riding on that first impression, it's always good to brush up on the "do's" of being a thoughtful welcomer:



- Be the first to introduce yourself: Obviously, the newbie probably doesn't know anyone, especially if they've just moved or transferred from another city or state. While their manners might not be perfectly in line after being overwhelmed by such a change, it's a good opportunity to extend your salutations. Walk over to meet them and let them know you're there to help if they should have any questions. If you connect, great, later you can always suggest a social meet-up after they get settled.
- Insider tips: Most people who haven't learned the ropes yet appreciate you sharing your thoughts and local insight. If you're at the office, offer to take the newest team member to lunch. Give them a list of resources, and

perhaps things that do and don't work well in your particular office setting. Remember, this is to be helpful, not intimidating or gossipy. If you're talking to a neighbor, be sure to pass along important homeowners' association news, dates, and even a short list of your favorite dry cleaner, bakery, etc. will be greatly appreciated.

- Be friendly, but don't overdo it: With neighbors, you should always call before dropping by. Yes, you know they are home because you just saw them check their mail, but that doesn't mean it's a good time to chat. Everyone needs privacy or advanced warning of a visit. At the office, try not to loiter around the new team member, allowing them the time and space to observe the lay of the land on their own.
- Be the connector: If you do strike up a friendship, why keep it to yourself? Help your coworker or neighbor make connections in the community and even suggest organizations they might want to consider being a part of. Having been on the receiving end of these types of invites, I can say it made all the difference in acclimating to a new environment.

If you have an etiquette question you would like to see addressed in this column, feel free to email Susan at susan@susankmedina.com, post etiquette questions to her blog at <http://skmbirdonawire.blogspot.com> or visit her website at www.susankmedina.com

Fort Worth Hispanic Chamber Of Commerce CORPORATE PARTNERS

Platinum

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Silver

AETNA

American Airlines

Bell Helicopter

BNSF Railway Company

Burns & McDonnell Engineering Company, Inc.

City of Fort Worth

Coca Cola Refreshments

MillerCoors

The T

Wells Fargo

Bronze

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Baylor All Saints Medical Centers

BBVA Compass

Ben E. Keith Beverages

Chesapeake Energy Corp.

D/FW International Airport

Empire Roofing, Inc.

First Choice-Power

Fort Worth Star Telegram/ Diario La Estrella

General Motors

Gorrdona & Associates, Inc.

Lockheed Martin Aeronautics Company

OmniAmerican Bank

Plaza Medical Center of Fort Worth

Reliant Energy

Tarrant County College Corporate Services

Texas Health Harris Methodist

Fort Worth Worth Hospital

Thos. S. Byrne, LTD.

TXU Energy

UnitedHealthcare, Latino Health Solutions

URS Corporation

Associates

Cuevas Distribution Inc.

JohnSons Press



We are pleased to announce our next Latinos Unidos Breakfast!

Join Latinos Unidos as we welcome:

TransCanada's \$7 Billion Keystone XL Pipeline Project

Huge, Privately Funded Economic Stimulus, Thousands of Texas Jobs and Contracting Opportunities, Many Benefiting Hispanics ... All Waiting on Delayed Federal Permit

Saturday, March 26, 2011, at 9 A.M. – Check-in begins at 8:30 A.M.

Intermodal Transportation Center (ITC), 2nd Floor,
1001 Jones Street, Fort Worth, 76102

Cost: \$5.00 per person Pre-paid by Thursday, March 24th, to Lydia Becerra or Melissa Murphy at 817-625-5411. Cash, Check or Credit Card (Visa/MasterCard) accepted. Seating is limited.

Latinos Unidos seeks to promote Latino leadership in schools, among youth, and on non-profit boards, business boards, governmental boards, and elective office. In addition, Latinos Unidos promotes civic literacy and engagement in the following areas: naturalization workshops, voter registration, voter education/outreach, voter turnout, and candidate training.

Honorary Host Committee

Co-chair: Council Member Salvador Espino – District 2

Melva Bazán Crowley ISD School Board Trustee - Place 1

Mary Lou Martinez. Castleberry ISD School Board Trustee – 5

Juan Rangel Fort Worth ISD School Board Trustee – District 8

Robert Rivera. Councilmember - City of Arlington – District 3

Carlos Vasquez. Fort Worth ISD School Board Trustee – Place 2

Robyn Medina-Winnett Tarrant Co. College District Trustee – 1

Judge Manuel Valdez Tarrant Co. Justice of the Peace – Precinct 5

Armando Velasquez Lake Worth ISD School Board Trustee

Co-Chair Rosa Navejar, FWHCC President/CEO

Oscar Treviño. Mayor of North Richland Hills

Jesse G. Rodríguez Grapevine-Colleyville ISD School Board – Place 5

Sergio De Leon. Tarrant County Constable – Precinct 5

Leon Leal. Grapevine-Colleyville ISD School Board – Place 6

Gloria Peña. Arlington ISD School Board Trustee – Place 1

Roger Chavez. Councilmember – City of Samson Park – 2

Jorge Rodríguez Grapevine-Colleyville ISD School Board – Place 7

SAVE THE DATES

ABC Agenda For Building Capacity

Buyer/Vendor Forums

March 24, 2011

May 26, 2011

August 25, 2011

Learn your business ABC's! Entities will be present to provide information regarding upcoming bid and contracting opportunities as well as goods and services. Stay tuned for more information....

Presented by

Agenda for Building Capacity (ABC)

a collaborative of the

American Indian Chamber of Commerce of Texas

Fort Worth Hispanic Chamber of Commerce

Fort Worth Metropolitan Black Chamber of Commerce

Tarrant County Asian Chamber of Commerce

Championed by

City of Fort Worth • Tarrant County • BNSF Railway

ABC Mission:

To provide an integrated program of technical assistance, training and introductions to contracting opportunities including construction, supplier goods and services for FortWorth and Tarrant County based MWBE's.

NEW MEMBERS

Alzheimer's Association North Central Texas Chapter	(817) 336-4949	Theresa Hoover
DAR	(214) 949-9834	Tomas Negrete
Edward Jones/Kenneth Wilson	(817) 540-1943	Kenneth Wilson
Fort Worth Hampton Inn	(817) 346-7845	Michelle Klaustermeier
Primos Concrete	(817) 773-0135	Eduardo Delgado
Tenant Real Estate Advisors	(817) 703-9048	Ruben Reynoso
The Art Institute of Fort Worth	(817) 210-0751	Joe Hernandez

RENEWAL MEMBERS

BEST BUY/Imelda Santos	(817) 238-6025	Imelda Santos
C.C. Zamora Construction, LLC	(817) 759-0063	Lupe Zamora
Calvario Funeral Chapel	(817) 624-2191	Raymond Trujillo
Carter BloodCare	(817) 412-5368	Aleshia Todd
City of Fort Worth Parks & Community Service	(817) 392-5711	Richard Zavala
Fort Worth Business Press	(817) 336-8300	Shiela West
Fort Worth Convention Center	(817) 392-2501	Kirk Slaughter
Fuelman of D/FW	(817) 838-0123	Lynne Cerveny
Gideon Toal	(817) 335-4991	James Toal
K Strategies Group LLC	(817) 288-6123	Katrina Keyes
Liberty Tax Service	(817) 626-1040	Scott Kirk
McDonald's Rest/JPS	(817) 428-7808	Karen Lopez-McWilliams
Modern Art Museum of Fort Worth	(817) 840-2167	Kendal Smith Lake
North Texas Tollway Authority	(214) 224-2286	Heather Musa
RE/MAX Trinity	(817) 870-1600	Jaci Coan
Rockwood Medical Clinic	(817) 625-7733	Alex Guevara
Roller World North East	(817) 485-8222	Jim Austin
Tarrant County Constable, Pct. 5	(817) 884-1892	Sergio L. De Leon
Tax Tex Bookkeeping Services LLC	(817) 829-3119	Gerd Hinke

RENEWALS (Continued)

TDS (Technique Data Systems)	(817) 329-4885	Fred Campos
The Paulie Ayala Foundation	(817) 903-4102	Lety Ayala
Trinity Home Lending LLC	(817) 348-0500	Jaci Coan
U.N.T. Health Science Ctr. at F.W.	(817) 735-2723	Randy McGuffee
United Community Centers Inc.	(817) 927-5556	Celia Esparza
Valor International	(817) 210-0165	Corina Garcia
Workforce Solutions for Tarrant County	(817) 413-4400	Judy McDonald

CORPORATES

KIEWIT	(817) 337-7000	Major Greene
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CORPORATE RENEWAL

CEC Electrical, Inc.	(817) 283-6007	Victor Garcia
Hillwood	(817) 224-6000	Mike Berry
The Beck Group	(817) 255-7800	Drew Thigpen

CORPORATE PARTNERS**BRONZE**

Chesapeake Energy Corp.	(817) 502-5656	Julie Wilson
Fort Worth Star Telegram/ Diario La Estrella	(817) 390-7454	Gary Wortel
General Motors	(469) 417-7081	Gloria Tostado

SILVER

Aetna	(214) 932-4159	Maria Mendez
Bell Helicopter Textron Inc.	(817) 280-2485	Robert Hastings
BNSF Railway Company	(817) 867-5000	Rollin Bredenberg
Wells Fargo	(817) 334-7004	Sherry Key

