

Empresario

February 2012

A Newsletter of the Fort Worth Hispanic Chamber of Commerce

FH
FWHCC

www.fwhcc.org

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FWHCC
1327 N. Main St. • Fort Worth, TX 76164 • 817-625-5411

Creating, Promoting and Enhancing Economic Opportunity and Prosperity for the Fort Worth Hispanic Business Community

29th Annual Fiesta Night at the Rodeo

On Friday, January 20, 2012 the Fort Worth Hispanic Chamber of Commerce (FWHCC) hosted the 29th Annual Fiesta Night at the Rodeo. Fiesta Night got its humble beginnings 29 years ago from its founders Manuel Lopez and Abel Sanchez, since then the FWHCC has celebrated a partnership with the Southwestern Exposition and Livestock Show.

Fiesta Night is the Chambers first – and most attended – fundraiser of the year. This year the event drew in nearly 1,000 attendees. The evening's program began at 5:30 pm with dinner by Coburn's Catering. Shortly thereafter Fort Worth Mayor Betsy Price said a few words before FWHCC Chairman Brad Gorrondona welcomed the evening's attendees. Following speeches by FWHCC Treasurer – and Coors Distributing Company President – Larry Anfin and Fiesta Night Committee Chairman Oscar Oaxaca,

guest auctioneer Charla Kitch conducted the live auction.

After the auction attendees went on to the Will Rogers Coliseum for the 7:30pm performance of the world – renowned Livestock Show Rodeo. The Fiesta Night dance began at 9:30pm and lasted until 11:30pm. During the dance the winners of the raffle items were announced between music by DJ John M. Gonzales (JMG

Entertainment)

The FWHCC would like to extend a special thank you to this years Sponsors, Committee and Volunteers without whom Fiesta Night would not have been possible!

We look forward to seeing everyone at the 30th Annual Fiesta Night at the Rodeo in January 2013.

CALENDAR OF EVENTS

FEBRUARY

- 7 Board Meeting @ Noon
- 7 Accounting Seminar
- 14 Human Resources
- 16 BAH Mixer @
- 21 Marketing & Publicity Seminar
- 28 Executive Committee Meeting @ Noon
- 28 Bid Preparation Certifications Seminar
- 29 Ambassadors Meeting
- 29 Doing Business with Trinity River Vision Authority
- 4 S.W. Expo & Livestock Rodeo Show Ends
- 5 Super Bowl @ Lucas Oil Stadium in Indianapolis
- 7 Latino Unidos Breakfast @ ITC
- 25 "The Party in Ft. Worth" @ Ft. Worth Conv. Ctr.

MARCH

- 6 Board Meeting @ Noon
- 9 Commercial Bonding, Insurance
- 13 Zoning, Health & Building Permits Seminar
- 15 BAH Mixer @ Artes de la Rosa
- 21 New Member Orientation
- 21-23 USHCC 2012 Annual Legislative Forum @ Washington, D.C.
- 27 Executive Committee Meeting @ Noon
- 28 Ambassadors Meeting
- 28 Doing Business with
- 24 27th Anniv. His. Debutante Dance @ Ridglea C. C. For more information call 817-637-1900, Alfred Castillo
- 31 Cesar Chavez Parade

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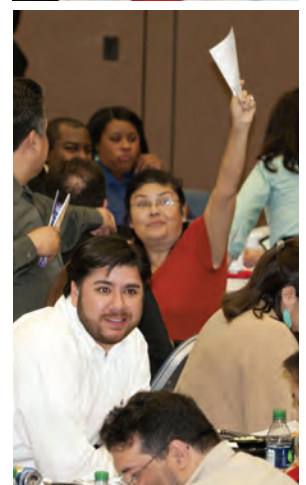
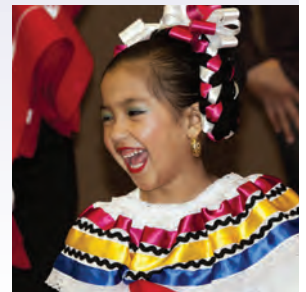
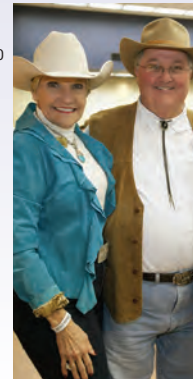
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 Southwestern Exposition and Livestock
 ShowStockyards Championship Rodeo
 Stockyards Station
 Texas Ballet Theater
 Texas Health Harris Methodist Hospital Fort Worth
 Texas Rangers Baseball Club
 Woodhaven Country Club
 Zambrano Wine Cellar

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The Fort Worth Hispanic Chamber Would Like To Thank These Members For Their Support And Dedication

Fort Worth Hispanic Chamber of Commerce Ambassadors

Ambassadors Corner



Ambassador Holiday Luncheon

Thank you FWHCC Members for giving the ambassadors a whirlwind of holiday activities, gatherings, celebrations and special events, to attend, not only for December but throughout the year. You are why the ambassador group was created and why it still exists.



Remember, if you have an event in which you

desire FWHCC representation, please contact Andrea Puentes. If you know someone interested in becoming an ambassador, also contact her, all interested are welcome.

St. Jude's Give Thanks Walk

Coordinators for the Give Thanks Walk invited FWHCC to participate in their first annual Fort Worth walk. FWHCC hosted a ribbon cutting officially welcoming St. Jude's to the community. Anticipating a few hundred people for the Walk, the event organizers were extremely pleased to attract over 500 participants. St. Jude's goal is to host a walk in every major city throughout the United States, with each walk occurring simultaneously.

Ambassadors Give Back

Giving back to their community, ambassadors sponsored two Catholic Charities' Angels. The Angels are two toddlers (siblings). Fun, Fun Fun. Each child received two complete outfits (pants, shirt, and jacket), three shirts and several toys.

Leftover funds purchased 24 sets of 5 hygiene items. These sets were donated to the Northside Senior Citizens Center. These items were body wash, toothpaste, toothbrushes and cup set, bath sponge and lotion.

Ambassador Retreat

During the lull after the holiday season, ambas-

sadors met to regroup, refresh and reacquaint. Catholic Charities opened their conference room for the group session where Pat Alva-Green of Alva-Green Coaching facilitated three team-building exercises. The activities were fun, insightful and thought-provoking but most of all they laid a foundation for more and better bonding.



Ambassadors Spotlight

Maria Michelle Coronado

Welcome to the Fort Worth Hispanic Chamber of Commerce Ambassador Page. I became an Ambassador because I live to serve others. Networking about various programs to assist small business owners and future students is a passion of mine. I have lived in a family business to which often state I never had a childhood I had a "business hood". I thank my Parents everyday for the experiences I could never buy with textbooks. I am closer to my family and respect local economy with a face value. An individual who chooses to employ other fellow citizens of their city are the foundation of establishing our local economy. It is a brave, independent, courageous and nerve wrecking



process that warrants support from other business owners who have succeeded and even those who have failed. I am your Ambassador at your service.

Currently Michelle has served as a seasonal loan officer for the United States Small Business Administration Office of Disaster Assistance since 2005. Coronado's is currently operating in the Texas Christian University area at 3113 S. University Drive Suite 301 Fort Worth, TX 76109. Business consultant, public relations, marketing, social media marketing and networking are just a few of the services available. The Tailoring and Event planning are services available by appointment. Michelle Coronado Arnold is a Master Tailor, accomplished in fundraising for local nonprofits and an educator.

A native of Fort Worth, Texas Maria Michelle Coronado has served in various Hispanic community organizations since 1976. Her Parents, Robert R. Coronado, Sr. and Lucy Gasca Coronado owned a small business of tailoring since 1968.

History of Positions for organizations served: Fort Worth Hispanic Chamber of Commerce Ambassador 2011-2012, Fort Worth Chamber of Commerce Ambassador 2010-2011, Guzman 23 Foundation Vice President benefitting Alzheimer's patients 2010, Northeast Tarrant County Chamber of Commerce Ambassador 1996, LULAC 1991, Hispanic Women's Network Vice President of Membership 1990, Hispanic Debutante Association of Fort Worth Charter Member 1985, International Good Neighbor Council 1985, Lena Pope Home, Manuel Jara Foundation, National Kidney Foundation and Samaritan House.

Ambassador Teams for 2012

Group 1:

Louis Harbour
Andres Bustillos
Becky Morton
Michelle Coronado

Group 3:

Anelia Banda
Gustavo Sanchez
Raquel Santiago
Steve DeLeon

Group 2:

Valarie Ivester
Sherease O'Guin
Carlos Guzman
Susie Garcia

Group 4:

Nancy Galvan
Sonia Trevino
Mark Alcala
JoAnn Jensen

Chair: Anelia Banda Netplay Promotions
Andres Bustillos Reach Local
Michelle Coronado Coronado's
Steve DeLeon Catholic Charities
Nancy Galvan Unica Janitorial Services
Susie Garcia Rattikin & Rattikin, LLP
Carlos Guzman The First Tee of Fort Worth
Louis Harbour Merrill Lynch
JoAnn Jensen New York Life
Becky Morton Family Pet Care
Sherease O'Guin Dallas Flow
Gustavo Sanchez Gonzales Labor Systems, Inc.
Raquel Santiago Comerica Bank
Sonia Trevino EECU

More Fiesta Rodeo Continued From Page 1



LYP Connection

Connect with the Leaders of Tomorrow . . .

Latino Young Professionals (LYP) is a program of the Fort Worth Hispanic Chamber of Commerce that provides motivated and energetic young professionals the opportunity to interact with other professionals and create a business support system to enhance professional development. LYP is passionate about giving back through volunteerism, donation drives and partnership events that positively impact the community.

Meet the Committee



Mauri Padilla –
Chairman

I run my practice in the insurance and financial services industry with Northwestern Mutual (www.mauripadilla.nmfn.com). As a Representative with the Northwestern Mutual Financial Network, I work with clients to

identify their financial security needs and then focus on solutions that can help make their goals a reality. I help individuals achieve a more secure future by working to understand their situation and to build a relationship that will serve their needs over time. My office is located on 1300 Summit Ave here in Ft Worth, TX. I am married to my beautiful wife of 13 years and we have 3 wonderful kids together. We both hail from El Paso and have been here for over 6 years. I learned about the Latino Young Professional (LYP) organization when I joined the Fort Worth Hispanic Chamber of Commerce (FWHCC) and knew right away I wanted to become more involved. Our young professionals play such a vital role into the future of this country and I strongly believe in the mission of LYP. I was honored to have been voted in as the Chairman of this organization last month and we are super excited about where LYP is headed. For the next coming year we are focusing on increasing our membership along with creating awareness about the organization by getting involved in the community. We realize the challenges ahead of us but relish in the fact that we are unique and the target market LYP will focus on is untapped here in Ft. Worth. We have many young professionals that work and live in this community and LYP is going to focus on connecting them to our current leaders and to each other through our monthly "LYP Connection" event as well as other community events. LYP will take giant steps towards achieving the ultimate vision in 2012 and we want to invite you to come and be part of it all! If you are a young professional and have not joined us or if you have any questions about LYP please contact Patricia Castillo at 817-625-5411.



Samara Olivera – Service
Samara Patricia Olivera was born in Tamaulipas, Mexico and primarily raised in Houston, Texas. Her academic inclination has always been towards Science and Mathematics which led to her receiving a Bachelor's of Science in Electrical Engineering from the University of Houston. She moved to Fort Worth in 2007 where she joined BNSF Railway as a Management Trainee. She quickly integrated herself in the organization and began contributing back to the community through her involvement with Meals on Wheels, Cowtown Brush Up, Technology Awareness Day, and BNSF's United Way Campaign. Since her participation in their Leadership Course, Ms. Olvera has been an active member of the Fort Worth Hispanic Chamber of Commerce. She is currently the Service Chair for the Latino Young Professionals, President for BNSF Expressed Toastmasters and a Sr. Systems Developer within BNSF's Technology Services Department.

Sandra Garcia – Events

Sandra Maria Garcia was born in Francisco y Javier Mina, Durango, Mexico. She was raised in Fort Worth, Texas. She is an alumnus of Trimble Tech High School and holds a Master's in Management from Texas Wesleyan University. Sandra is an active supporter and member of the Fort Worth Hispanic Chamber of Commerce. She is also an active community leader, Ms. Garcia is the Marketing Chair for the Latino Young Professionals, Treasurer of the City of Fort Worth Hispanic Leadership Organization, Steering Committee Member of the Profes-

sionals Supporting the Arts (PSA), Member of the Hispanic Women's Network and the former President of the SOL Toastmasters Club.



Crystal Meyers (formerly Parra) – Treasurer / Membership

I was born in El Paso, Texas to my parents, both of whom are from the state of Chihuahua Mexico. Both of my parents grew up very poor and knew they needed to move to the

United States in order to provide a better life for my brother, sister and I. I grew up in El Paso always wanting to be a leader. From the time I was in elementary school, I served as president to 2 different companies in our school's micro-society. In high school I served as president to our school's booster club and throughout college served as president and vice president to my sorority and business fraternity. I majored in accounting and graduated from St. Mary's University in San Antonio with a BBA. I currently work at BNSF Railway; I began in the Corporate Audit department and have moved on into our Risk Management department. I am a newlywed, married to my husband Victor Meyers. I enjoy serving in my community and hope to continue serving for many years to come.

Membership Committee – The committee first and foremost facilitates the LYP membership process. This includes tasks such as collecting membership dues, advising those who are interested of the steps needed to become a member. Also, this committee helps recruit new members into the group from speaking in public, meeting new people and handing out pamphlets and educating other LYP members on the benefits of incorporating other members onto the team.

Treasurer – This position does not have a committee. This position is charged with keeping LYP's financials secure and measurable throughout the year. This includes developing forecast budgets and monitoring expenses and collections.

LYP Community Donation Drive at Chadra Mezza and Grill benefitting Hispano Exitos

Photos courtesy of BillRCarter.com 817-915-4774



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DESIGN/PRODUCTION

Executive Editor & Graphics BZDOK
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Interested In Applying For Your M/WDBE Certification?

The Fort Worth Hispanic Chamber of Commerce provides certification assistance for those firms interested in getting certification as a Minority or Woman Owned business.

Call Frank A. Valtierra III, CCA at
817-625-5411 or by email frank.valtierra@fwhcc.org to
make a personal appointment to review the
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Transportation Advocacy Group Makes A Difference

AllianceTexas is a proud supporter of the 35W Coalition, a non-profit transportation advocacy group that is working to alleviate congestion and increase positive economic development along the I-35W corridor in Fort Worth.

For the last five years, the coalition has focused on advancing the reconstruction of I-35W between downtown Fort Worth and Denton County – a project that has been on the drawing board for decades and will finally move forward once final funding is secured. Additionally, members helped move up the construction timing on the North Tarrant Express (North Loop 820 and Airport Freeway reconstruction), which is now underway and will be completed in 2015.

During the last Legislative session, the coal-

ition and its members advocated for legislation that creates or expands funding mechanisms for major transportation projects, such as public-private partnerships and transportation reinvestment zones. Members – including area businesses, landowners, residents and others concerned about traffic in the region – have been actively engaged in legislative outreach and community education. If you're interested in transportation and economic development issues in the Alliance area, we encourage you to attend one of its upcoming quarterly meetings to network and learn about specific projects and critical transportation issues, funding and legislation. For more information, please go to www.35WCoalition.com.

Northeast Tarrant Transportation Summit

COMMISSIONER GARY FICKES, TARRANT COUNTY PRECINCT 3

FRIDAY FEBRUARY 10, 2012—8:30 AM—1:30 PM
HURST CONFERENCE CENTER—1600 CAMPUS DRIVE—HURST TX

Registration—8:30 AM
Seminars Begin—9:00 AM
Luncheon—11:45 AM

SEMINAR # 1
Status of Commuter
Rail in North Texas
DART, The T, DCTA

SEMINAR # 2
Partnerships and Processes
for Successful Road Projects
Michael Morris, Director of
Transportation NCTCOG
and Community Leaders

SEMINAR # 3
Regional Transportation
Fort Worth Mayor Betsy Price

LUNCHEON
Updates on DFW Connector
and North Tarrant Express
Keynote Speaker: Phil Wilson,
Executive Director of TxDOT

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Steve Murrin, Jr.	(817) 991-5595	Steve Murrin

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